

For Sale Susanna's Catering

Are you looking for a promising investment in the thriving event catering industry? We present to you an exciting opportunity to acquire a well-established catering business with a flawless reputation, dedicated professional staff and an established clientele. The business offers a proven track record, a solid foundation for profitability and unlimited growth potential.

Business Overview

Our catering business has been operating successfully for 22 years, delighting customers with impeccable service and culinary excellence. We have built a stellar reputation through our commitment to quality, attention to detail, and personalized approach. Our services include full-service weddings and wedding related events, repeat corporate events, private events and celebrations along with collaborations with non-profits and on large community events,

Media

Susanna's Catering hosts 2 Websites

www.susannascatering.com

www.susannastogo.com

along with a Mail Chimp email customer list of 200+clients

Susanna's Catering is a Gold Barn member of the Vt Fresh Network and a repeat recipient of the best caterer in the area by the readers of the Stowe Reporter

The creation of Susanna's to Go prepared meals in 2020 has added another strong revenue chain and widened our client reach considerably. In 2024 our susannastogo platform expanded to serve larger portions and events in a prepared meal format.

In 2026 we have been added as premier catering vendor for Drip Castle which owns Meadowstone Manor Estate in Stowe as well as contracting with Dartmouth College Rockefeller Center to cater multiple plated dinners for guest politicians, speakers, faculty and students in their private dining space.

Our reputation for excellence stems from our:
100% commitment to quality - both food and service

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Our pledge to using locally sourced high-quality ingredients
Strong community based small business work ethic
Yearly charitable donations uniting us with a wider range of local businesses, non-profits, and corporations

Established Brand: Our catering business has a recognizable and respected brand in the Vermont and New Hampshire market as well as a strong presence and a loyal customer base in Stowe, Hyde Park, Morrisville Elmore and outskirts of Lamoille County, Burlington & Montpelier

This opportunity is perfect for an individual or investors with a passion for the culinary arts, as a platform to showcase their creativity and entrepreneurial spirit.

Extensive Clientele:

First and second homeowners, tourists and local families
Luxury estate and home rental agencies, air b&b renters, resort townhouse renters,
Corporate & local businesses,
Schools and colleges
Non-profit groups
Hospitals, medical and dental companies, insurance companies & state agencies
Brides and grooms
Luxury wedding planners

With a wide network of clients, including repeat customers and ongoing contracts, the business enjoys a steady flow of bookings and events throughout the year.

Weddings and events are now being finalized for 2024 and booked for 2025

Talented and Experienced Team: Our dedicated team of culinary staff, event coordinators & managers as well as premier service staff has been instrumental in our success. They bring expertise, creativity, positivity and professionalism to every event, ensuring client satisfaction and positive word-of-mouth.

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Versatile Offerings: We offer seasonal customized menus and budget friendly prepared meals accommodating multi-cultural dishes and diverse dietary preferences such as vegetarian, vegan, gluten free and grain free, providing a unique experience tailored to each client's needs.

Comprehensive Infrastructure: The sale includes all essential catering equipment and other assets necessary for seamless operations.

Financial Highlights:

Our catering business has thrived for 22 yrs. and shown strong profit margins. Detailed financial statements and records are available for serious inquiries showcasing the business's healthy financial performance and growth potential.

Opportunities for Growth: The growth of the wedding industry in this area has more than tripled over the past few years. In home and air b&b rental catering is at an all-time high,

We are happy to discuss growth opportunities with serious inquiries.

Reason for Sale:

The current owner has made the decision to sell the catering business for personal reasons. They are seeking a motivated buyer who can carry forward the legacy of the business while leveraging its growth potential.

The current owner would be willing to continue working at the business in the consultant position of menu and recipe developer as well as assisting with the smooth business transition

Conclusion:

This very well-established catering business offers an opportunity for aspiring entrepreneurs or established hospitality industry players looking to expand their portfolio. With a strong reputation, professional staff, loyal customer base and significant growth potential, this investment promises lucrative returns. Don't miss out on the chance to acquire a thriving catering business with all the necessary ingredients for success.

Detailed Information

Location: Currently based in Morrisville VT

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Facilities: Rented from MSI, current rental agreement ends in April 2026 and a 1 year extension of said rental agreement has been signed

This sale includes:

1. Catering equipment
Blodgett double door convection oven, hot water dish washing machine, 2 x True double door refrigerators) 1 x True single door refrigerator, 3 bay sink 1 x 8ft kitchen prep table, -1 brand new 7 cubic foot freezer
Family style serving plate ware and serving utensils for 175 guests
2 x hot boxes, 1x ½ size sheet pan rack, silverware 40 full sets
Kitchen small wares, Pots, pans, hotel pans sheet pans, baking ware, extensive catering and food presentation props and serving ware
2. 10 x 10 quality pop up Catering Tent
3. Multiple small tabletop ovens
4. Akorn Char Griller
5. Electric Smoker
6. Recipes used in our catering and prepared meals services
7. Support & Training on our systems, recipes and customer service, menu writing, invoicing, staffing, accounting,
8. Staff contacts
- 10, Introductions to all vendor partners including wedding planners, corporate hospitality managers, tent rental professionals, farming partners, VT Fresh Network
- 10 Introduction to corporate business client contacts

Selling Price for Susanna's Catering \$200,000

Commitment Deposit of \$50,000 to be paid at beginning of sale process

In addition, available for sale

2020 Ford Transit Connect van, 37,000 miles \$18,000

We want this business to continue to be successful, so all assistance is negotiable. Terms to be discussed.

Susanna
Chef Owner Susanna's Catering

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Susanna Keefer
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